



17th Annual
Women of Distinction Breakfast

Girl Scout Council of Greater New York
Wednesday, October 28, 2009

GIRL SCOUTING AND THE PATH TO ACHIEVEMENT

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Wednesday, October 28, 2009

7:30 to 9:00 am

Hilton New York Hotel

1335 Avenue of the Americas @ 53rd Street

Emcee

Deborah Norville

Anchor, Inside Edition

Please reply by October 19, 2009

For additional information, please call 212-645-4000 ext. 241 or e-mail eknudson@girlscoutsnyc.org

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The Girl Scout Council of Greater New York is New York City's largest girls-only leadership development program reaching more than 21,000 girls aged 5 to 17. Approximately two-thirds of our girls are from low-income families and we reach girls in virtually every zip code. Girl Scout programs include science, technology, engineering and mathematics and feature college prep and career exploration, preparing Girl Scouts to lead with courage, confidence and character to make the world a better place.

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List as of 8/21/09

Here are some of the ways your gift will help us to deliver our programs to New York City girls and put them on the path to achievement:

\$150 provides 25 Girl Scouts with supplies they need to complete our **Girls Build** Program.

\$252 will supply 12 girls with tools they need to complete the **Girl Scout Scholars** College Prep and Career Exploration Program.

\$710 pays for 1 Girl Scout to attend our year-long **Girl Scout Career Exploration** program at a low-performing middle school in the South Bronx.

Proceeds from our special events fund 18-20% of our Girl Scout program each year. Thank you for your investment in the girls and young women of our city.

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TABLE SPONSORSHIPS

- ___ **UNDERWRITER \$20,000** Includes two tables of ten with priority seating; choice of journal ad upgrade and listing on Web site and all publications.
- ___ **VISIONARY \$15,000** Includes two tables of ten with priority seating, two facing gold page ads and listing on Web site and all publications.
- ___ **BENEFACTOR \$10,000** Includes one table with priority seating for ten and a gold page ad.
- ___ **INNOVATOR \$7,500** Includes one table seating ten and a silver page ad.
- ___ **ADVOCATE \$5,000** Includes one table seating ten and a full-page black & white ad.
- ___ **PATRON \$2,500** Includes one table seating ten and a half-page black & white ad.

TICKETS

- ___ **SUPPORTER TICKET(s) \$350** each, includes Supporter listing in the journal.
- ___ **FRIEND TICKET(s) \$250** each, includes Friend listing in the journal.
- ___ **BREAKFAST TICKET(s) \$150** each
- ___ I am unable to attend, but would like to make a contribution of \$_____.

JOURNAL ADVERTISEMENTS

- ___ **INSIDE FRONT COVER ~~\$3,000~~ SOLD** ___ **INSIDE BACK COVER \$3,000** ___ **GOLD PAGE \$1,500**
- ___ **SILVER PAGE \$1,200** ___ **B&W FULL-PAGE \$1,000** ___ **B&W HALF-PAGE \$500**

SUBMISSION DEADLINE FOR ADS: OCTOBER 5, 2009.

Please send digital files to eknudtson@girlscoutsnyc.org. Full Page — 5x8" and Half Page — 5x3.75" Grayscale or black and white only. High resolution digital artwork at 300 dpi should be submitted as: PDF with conversion settings set to "Press," EPS (with outline type), or QuarkXpress (MAC) with all images and fonts included. Do not include crop marks—there are no bleeds. Please direct questions to (212) 645-4000 x241 or send e-mail to the above address.

**PLEASE FILL IN AND RETURN IN THE ENCLOSED ENVELOPE
OR REGISTER BY EMAILING ERIN KNUDTSON: EKNUDTSON@GIRLSCOUTSNYC.ORG**

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Please bill my: AMEX Visa MasterCard Discover

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Signature _____ Phone No. _____

Please make checks payable to: "Girl Scout Council of Greater New York"

MY GUESTS ARE/PLEASE SEAT ME WITH:

_____	_____
_____	_____
_____	_____
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Mail/Fax/E-mail to: Women of Distinction Breakfast, Girl Scout Council of Greater New York, 43 West 23rd Street, New York, NY 10010. Fax to: (212) 645-4599. Email to Erin Knudtson at eknudtson@girlscoutsnyc.org.

No tickets will be issued. Your reservation will be honored at the door. Please respond by October 19, 2009. The Girl Scout Council of Greater New York is a charitable organization under section 501(c)(3) of the Internal Revenue Code. The non-deductible portion of each ticket is \$55. For additional information, please contact Erin Knudtson at 212-645-4000, ext. 241 or eknudtson@girlscoutsnyc.org.