

YOUR TICKET TO ALL THE GREATEST MOMENTS IN SPORTS!

Introducing NYC's Hottest New Attraction



Museum-at-a-glance

- ★ FOR THE FIRST TIME EVER – a museum dedicated to America's enduring love affair with sports – all sports!
- ★ CREATED in partnership with more than 60 halls of fame, sports museums, and governing bodies across the country.
- ★ ENJOY state-of-the-art INTERACTIVES that put you "in the game" – go inside the mask of an NHL hockey goalie, on the field with an NFL official, rev around Daytona Speedway, and much more!
- ★ FEEL THE POWER of more than 20 dramatic ORIGINAL FILMS celebrating the greatest athletes and "goosebump" moments, as well as heartwarming and uplifting stories that transcend sports.
- ★ EXPLORE great stories and athletes through our MULTI-MEDIA touch-screen databases.
- ★ BE INSPIRED by our collection of 1,000 iconic sports artifacts from your favorite athletes, a collection brought together in partnership with the major HALLS OF FAME ACROSS THE COUNTRY.
- ★ TOUCH the legendary HEISMAN TROPHY, in its NEW PERMANENT HOME at SmA, surrounded by the great Heisman winners and their remarkable stories.
- ★ CELEBRATE the achievements of the world's greatest female athletes in the Billie Jean King International WOMEN'S Sports Center and HALL OF FAME.
- ★ SHOP over 4,000 sq. ft. of retail space in the SmA Store, featuring the greatest sports apparel and merchandise from the biggest brands.
- ★ MEET, GREET & EAT in our 8,000 sq. ft. "Legends Level" special events space, with stunning views of Bowling Green and New York Harbor.

Sportsmuseum of America NEW YORK



And the Crowd Goes Wild...



The Sports Museum of America, located in historic Lower Manhattan, is an interactive, multimedia experience celebrating all of the sports Americans love – from baseball to football, soccer to extreme sports, auto racing to figure skating, and everything in between. Your group will be immersed in an intimate, multi-sensory environment where they can relive their favorite goose-bump moments in

sports history – thrilling athletic feats, record-setting triumphs, and heartwarming and heartbreaking stories that transcend sports.

From sports fans looking for some flat-out fun ... to moms and dads who want entertainment and enrichment for the whole family ... to coaches and teachers who seek education and inspiration ... the Sports Museum of America is designed to excite and delight the fan and athlete in all of us.



SmA in the News

Sports Illustrated
The Right Stuff
Personal treasures collect a new museum
BY SARAH FAGIN

NEW YORK POST
1 GIANT LEAP FOR FANKIND
BY DAVID A. HENDERSON

The New York Times
An Afternoon at the (New Sports) Museum

SmA Video Clip
Click here to watch a video about the SmA.

Easy to reach at 26 Broadway in Lower Manhattan, opposite the famous Charging Bull Statue and steps from the Statue of Liberty Ferry and major subway and bus lines

Plan your visit

- ★ Length of Stay: Allow 1.5 – 2 hours, and an additional 20 mins to check-in
- ★ Location: 26 Broadway, NYC (just opposite the famous Charging Bull statue)
- ★ Hours of Operation: 9am – 7pm. Open 365 days per year. Last ticket is sold 90 minutes before closing
- ★ On occasion the museum will close earlier than regular visiting hours for a private event



Sports Museum of America

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