



TEAM CONNECTION

SEPTEMBER/OCTOBER 2006
Girl Scout Council of Greater New York, Inc.

To: Service Unit Managers, Trainers & Association Chairs
From: Charmaine Chung, Senior Director, Membership & Volunteer Recognition
Gigi Irizarry, Senior Director, Membership & Volunteer Development
Dawn Nolan, Senior Vice President, Program & Administration

WELCOME BACK

Welcome back! We hope you had a wonderful summer and are ready to start another exciting year of Girl Scouting. We look forward to continuing our efforts to find innovative and exciting ways to provide more and new opportunities to New York City girls.

Our membership goal for the 2006-2007 year is to serve 22,000 girls in troops/groups as well as alternative “break” programs. With your support, we expect to bring quality Girl Scouting to girls of all age levels and make it the wonderful, educational and fun experience it should be for them.

MEMBERSHIP

Highlights of the **Service Unit Managers’ Kick-Off** include:

- An update on GSUSA’S Core Business Strategy was presented;
- Council Plan of Work for 2006-07, including memberships goals, was discussed;
- Service Unit quarterly Team Meeting Agendas and monthly Leaders’ Meeting Agendas were distributed;
- Cookie Sale and Family & Friends Campaign goals and plans were shared;
- Newly developed Troop Resource Guides were reviewed, and troop copies along with the Seasonal Camp Brochure were mailed in advance to both registered Leaders and Co-Leaders;
- Adult development plans were unveiled, including the Fall/Winter training calendar and adult recognition forms; and,
- Program and Camp initiatives for the new year were presented.

If you were unable to attend the Kick-Off, the handouts have been attached for your information.

We have also included a preliminary **Service Unit Managers’ Listing for the 2006-2007** year. If you have any questions or corrections on the Service Unit Managers’ Listing, contact Elizabeth Lopez at (212) 645-4000 ext. 238.

An **Updated Bus Certificate List** is attached for your information. Also, 2005-2006 year-end **Troop/Program Listings** (as of August 14, 2006) with Leaders’ names, addresses, and telephone is being provided to one Service Unit Manager per unit to help you begin planning for the year. We are also encouraging Service Unit Manager’s to use e-mail to alert Leaders of upcoming meetings. If you or your Co-Service Unit Manager did not receive your list, please contact Elizabeth Lopez at (212) 645-4000 ext. 238.

The new Girl Scout year is officially upon on us! Please urge those Leaders who have not yet submitted their registrations for this year to do so as soon as possible. Remember, troops must be registered by October 1 to be meeting in this new membership year or to attend any October events as Girl Scouts, including Fall Fest “Boo at the Zoo” and Fright Fest. Also Leaders must have provided written Criminal background check authorization to register their troops.

ASSOCIATION MEETING

Association Meetings will be held in October this year. Invitations were mailed to all registered adults and girls over the age of 14 in early September. If you are aware of any adult registered last year who did not receive an invitation, please call Dawn Nolan at (212) 645-4000 ext. 268.

For your information, we are providing a summary of the dates and locations below:

BOROUGH	DATE	TIME	LOCATION
Bronx	Tuesday, October 17 th	7:15 P.M.	Our Lady of Assumption Church
Brooklyn	Tuesday, October 3 rd	7:15 P.M.	Our Lady of Angels Church
Manhattan	Thursday, October 26 th	7:15 P.M.	Council Office
Queens	Tuesday, October 24 th	7:15 P.M.	St. Clare's RC Parish
Staten Island	Wednesday, October 11 th	7:15 P.M.	Holy Trinity St. Nicholas Greek Orthodox Church

Reminder: **Delegate Training** will be held at the Council Offices on Thursday, November 8 at 6:30 p.m. Please ask Delegates to RSVP to Elizabeth Lopez at (212) 645-4000 ext. 238.

FIELD FUNDRAISING

With the start of another great Girl Scout year, we are pleased to welcome Bob Kennedy as the new Field Fundraising Manager. Bob will be making the circuit at this fall's Association Meetings to meet as many Leaders as possible. We feel confident that you'll enjoy working with Bob as we roll out another year of Field Fundraising activities.

To help us communicate more efficiently with our Field Managers and Troop Leaders, we want to create an e-mail database. We hope you will help us by providing your e-mail address so that we can keep in touch with you. Your e-mail will only be used by the Council and will not be shared with any other organizations or individuals.

The **2006-2007 Family & Friends Campaign** kicks off with Service Unit Manager Family & Friends training on **Thursday, September 14** at GSUSA. The campaign will "go live" on September 15! This annual campaign helps the Council generate financial contributions from family members and their friends, neighbors, colleagues, and local merchants. These gifts provide direct support to sustain our valuable Girl Scout programming, and we are grateful for the support we receive each year.

This year, we introduce **a new online component** to complement our traditional Family & Friends paper campaign. Leaders and parents will have the opportunity to create Troop and girl home pages and to send a quick, easy e-mail to family and friends inviting them to participate in this annual campaign. We hope that by offering two great ways to support the Girl Scouts we can achieve even greater success!

As always, we have some great incentives and rebates:

- Families who raise \$15 or more will receive the 2006-2007 Family & Friends Patch.
- Individuals who contribute \$25 or more will receive a cool Girl Scouts decal – this is a great idea to thank those neighborhood businesses who demonstrate their support!
- Each family that raises at least \$50 will receive an ultra-hip "Slam Dunk Sling Pack." It's the latest fashion in backpacks and ours will have the Girl Scout logo on it!
- Finally, the top generating family in each borough will be the Council's special guest at our annual celebration dinner in spring 2007.
- And those rebates? Troops will receive 20% of all paper gifts and **25% of all online gifts!**
- In addition to the family and donor incentives, all Service Units exceeding their 2006-2007 Family & Friends Goals will receive a rebate to be used for Service Unit activities. *To be eligible for your Service Unit Rebate, be sure to submit your paperwork to the Council by January 19, 2007.*

To increase your Service Unit donations, encourage your Leaders to try the creative Troop and Family fundraising ideas in the Family & Friends Manual.

The Catch-up Campaign for late registering Troops will run from December 9, 2006 – June 30, 2007. Participating families will be eligible for all incentives and Troop rebates, but their contributions will not count toward the Service Unit Rebate.

Our annual **Cookie Program** kicks-off with Service Unit Cookie Manager Training on **Wednesday, October 25** at Phipps Hall in the Council offices (23rd Street between Fifth and Sixth Avenues). We will have samples of the delicious new sugar-free, diabetic-friendly chocolate Little Brownie Bite!

Troops Supporting Troops returns for another year, and all girls selling 5 or more boxes of Cookies to send to our service men and women overseas will receive a new stylin' patriotic patch!

Save the date for our **Fall 2006 Corporate Cookie Connection** on **Tuesday, November 7, 2006!** One again, more than 60 sites around the city will host this annual one-day sale. If your Troop wants to get started early and jump-start the Troop treasury, sign up for the Corporate Cookie Connection Lottery! Complete and fax the attached "Early Bird" form to Bob Kennedy at 212-645-4599, or mail to his attention at Girl Scout Council of Greater New York, 43 West 23rd Street, New York, NY 10010.

This year we will combine our exciting Fall Fest with a special Cookie Preview, available only through our Boo at Zoo on Saturday, October 21 at the Bronx Zoo. Register to attend this event with your troop and have the opportunity to preview our great incentives – selected by summer campers at Camp Kaufmann – as well as enter drawings for cool door prizes. Don't miss it!

Questions? Call Bob Kennedy at (212) 645-4000 ext. 263 or Karen Murphy at (212) 645-4000 ext. 275.

PROGRAM

Creative Living Urban Basics: Through **CLUB**, Older Girls will hit the road this year to discover what's right at their fingertips in good old New York City. Featuring hands-on activities and expert presentations, girls 11 to 17 will explore non-traditional careers for women, physical fitness, and media literacy through monthly workshops created just for them. The first CLUB event will be held on Saturday, October 28th at Asphalt Green and will feature a WNBA Liberty basketball clinic and much more! Each CLUB workshop will cost \$5 per girl. More details can be found on the Council Web site, in the Guide for Girls 11-17, or by calling Emilia Crotty at (212) 645-4000 ext. 215.

The Guide for Girls 11-17: The Older Girls' version of *Leader Reader*, The Guide for Girls 11-17 has everything Older Girls and Older Girl Leaders need to know about this year's teen programming, including the CLUB program, Gold and Silver Awards, Girl Scout Cycling program, Studio 2B, Destinations, scholarships and more. The Guide is also available on the Council's web site, where there is even more information on each program.

Gold and Silver Awards forms and information is available on the Council web site this year. Gold Award Project Proposal Forms will be due to Council on October 23, 2006. Silver Award projects will be accepted on an on-going basis, but must be received by April 16, 2007. Please see the training calendar for information on up coming Gold and Silver Awards trainings. The Gold and Silver Awards Committee strongly encourages Older Girls considering going for Gold or Silver and their Leaders attend a training prior to beginning work on Award prerequisites.

Irving Berlin Girl Scout Singers: The Girl Scout chorus enjoyed a banner year, performing at Madison Square Garden and at Council events like the Gold Award Ceremony and the Annual Meeting. This fall, the group will be featured at Fall Fest and will perform at the Girl Scout Women of Distinction Breakfast. Girls who are 11 through 17 years old in September '06 are welcome to join – no audition necessary! The first chorus rehearsal will be on September 21, 2006. Rehearsal and performance dates will be posted on the Council website. Please contact Emilia Crotty at (212) 645-4000 ext. 215 before attending rehearsal.

Girl Scout Cycling Program: Through Recycle-a-Bicycle, Girl Scouts will offer 20 girls the opportunity to learn bike repair skills on Saturdays in Long Island City, Queens. The 5-week program will give Older Girls a marketable skill that very few girls and women possess, which will make them stand out, gain confidence and maybe even get a job! The first 2-hour class will be held on Saturday, September 30, 2006. Girls need not

have a bike in order to enroll. Find more information on the Council web site or by calling Emilia Crotty at (212) 645-4000, ext. 215.

The Girl Scout Scholars Program is revving up for another exciting and active year offering an endless list of remarkable courses for Cadette Girl Scouts and exciting educational Scholarship opportunities for Senior Girl Scouts.

We are happy to announce that we have added new courses to the Scholars Program curriculum in the areas of engineering, cultural appreciation, vocal performance and global studies.

We strongly recommend that girls mail their application as soon as possible to increase their chances of receiving their course selections before Registration Days. Please note that you are **not** guaranteed your preferred course selections during Registration Days. Girls may also register at the **Cadette Registration Day on September 23, 2006** or the **Senior Registration Day on September 27, 2006**. We will try our best to assign girls to their top course selections, as space permits. We will accept additional applicants after the **October 20, 2006** deadline ONLY if space permits.

Camp Kaufmann: The 2006/2007 season at Camp Kaufmann promises to be fabulous. As well as traditional Girl Scout camping we are offering an array of Theme Weekends. We will be bringing back old favorites; Winter Wonderland and Spring Fling as well as offering some new and exciting themes. This year we will be hosting events that are aimed at particular age groups; Daisy Day and Brownie Teddy Bear Picnic, and an Amazing Race for our older girls! Along with Father Daughter Day and a Patriotic weekend which is open to all Girl Scouts. More details can be found on the Council Web site or please contact Jean Lynch at (212) 645-4000 ext 226.

Investing Pays Off ® for Daisy and Brownie Girl Scouts: Merrill Lynch's Investing Pays Off ® program announces its second level the *IPO @ EXPERT* to Brownie Girl Scouts. Girls that completed Level I may participate in Level II of this exciting curriculum that focuses on teaching girls informative lessons about financial, business, and career fundamentals. And for Daisy Girl Scouts we continue to make available Sesame Street booklets for each participating girl. For more information please visit our Web site or contact Nicole Torres at (212) 645-4000 ext 252.

SNEAKER Project: Every girl deserves to live a healthy life- the SNEAKER program gives Girl Scouts the background they need in health and fitness education to make long-term positive lifestyle choices! Our next one-day event will take place on Saturday, November 11, 2006 for Brownie Girl Scouts. For more details please visit our Web site or contact Nicole Torres at (212) 645-4000 ext. 252.

ClubZoom Engineering program: Drum roll please...GSCGNY introduces a new and exciting program where Junior Girl Scouts learn about science and discovery. ClubZoom is built around activities that are designed to challenge girls to take an active approach to learning, experimenting and problem solving.

Zoom is a daily PBS television show and an educational outreach campaign that motivates kids to become actively involved with the world. Zoom the TV show features a diverse cast of seven kids who bring to life activities sent in by viewers from across the country! Now your girls can experience the world of science and discovery while having fun!

VOLUNTEER RECOGNITION

2007 Council Recognition Event - We have great news! Our Adult Volunteer & Community Recognition Event is scheduled for Saturday, April 28, 2007 at the Water's Edge Restaurant, at the East River and 44th Drive in Long Island City. Plan to join us as we celebrate and honor the accomplishments of fellow volunteers and community partners. Reservation flyers will be available at all Fall Association Meetings and from your Borough Service Centers. The information will also be posted on the Website. **Deadline for reservations for this event is April 6, 2007.**

Volunteer Recognition Nomination Forms - The Recognition Booklet and Nomination Forms are currently available from your Borough Service Centers and on the website. The forms will also be available at all the Fall Association Meetings. The deadline for submitting forms for Adult Recognition is January 15. Don't wait! Log on to our web site for information on Recognitions and how to apply or contact Charmaine Chung at (212) 645-4000 ext. 257 or e-mail at cchung@girlscoutsnyc.org.

TRAINERS' CORNER

Trainers...Save-The-Date! Trainers Kick-Off, Thursday, September 28, 6:30 p.m., Girl Scout Council office, Phipps Hall.

ATTACHMENTS:

Draft Council Plan of Work
Service Unit Managers List for 2006-2007
Bus Certificate Listing
Troop/Program Listings as of August 14, 2006
Suggested Fall Service Team Meeting Agenda
Suggested Winter Service Team Meeting Agenda
Suggested Spring Service Team Meeting Agenda
Suggested Leaders Meeting Agenda for September, October, November, January, February, March, April and May
Field Fundraising E-Mail Release
Corporate Cookie Connection Lottery Flyer
Fall Fest 2006 "Boo at the Zoo"
IPO Flyers
Camp Flyers
The SNEAKER Project flyer
CLUBZoom flyer
Recognition Forms
Recognitions At-a-Glance
Recognition Event

Monthly Poem:

Not in Vain

If I can stop one heart from breaking,
I shall not live in vain:
If I can ease one life the aching,
Or cool one pain,
Or help one fainting robin
Unto his nest again, I shall not live in vain.

Emily Dickinson